



Craig is
back at it



contactTM



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ADVERTORIAL

MITUSA BRAND STANDS FOR MADE IN THE USA... BECAUSE WE CAN.

Plastic injection molding has long been a passion for Craig Petersen.

“We are trying to make as much as possible here in the USA and even making some of our own molds in the same facility. This second act should be interesting”, stated Craig Petersen the former owner of Millennium Marking Company.

“Also, having Stacey Busch and Andy Hyrc being on the returning team means a lot to me”, further stated Petersen.



From left-to-right; Luke Petersen, Owen Keany, Andy Hyrc, Craig Petersen, Stacey Busch, Ken Burg and Daniel Meeks

METAL SELF-INKING STAMPS

How do you make tooling today to replace a 70 year old line, with over 120 tools that Mr. Louis Melind created in the 40's and 50's?

Simple answer is that you don't.

Instead, you utilize modern technology to laser cut all the parts to exacting standards

with a 4000 watt fiber laser.

You use bending equipment that can be dialed into a .002" specification before the traditional riveting and plating process is started.

The result is a higher quality product that is manufactured using little or no tooling from yesterday

(i.e. the lock mechanism is still made the "old fashioned way").

The laser allows subtle changes as well. The side profile of the bottom frame has been modified while we laser cut/stencil the model number into the yoke. To avoid the expense of a mold to produce plastic handles, you turn back the clock and make an eco-friendly, wooden handle.

These changes helped us create a product that is easy to identify in the market, while utilizing the same pad that has been used for 70+ years.

This product is being made in Poland by Dabost, the same company who has made it for the last 18 years.



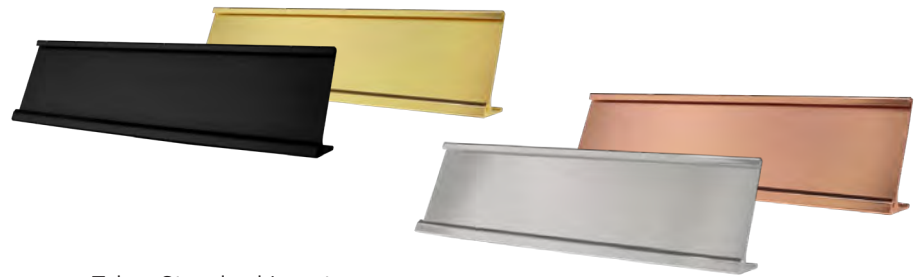
MITUSA PLASTIC ARCHITECTURAL SIGN FRAMES - UV PRINTABLE

The iconic brand JRS left the market a couple years ago and left a gap.

Sure, we have the **traditional aluminum holders** that have been around for decades. We import them from China.

What gets us very excited are the **Mitusa™ Architectural Frames** for interior signage that are made from plastic.

We are making our own molds and doing our own injection in our Chicago area facility. These plastic frames need to be made in the USA as they are non-laborious and, once you get past the mold expense, less expensive than importing (*no duty or freight*). We needed them to be universal to what has been sold for decades (accepts same inserts) but we saw an opportunity to be different. We see what is happening with UV printing like lasers 25 years ago... 10% of the market has one but 90% of the market wants one. Fast forward and it's safe to say everyone has a laser. By eliminating screw holes (*we have starter holes on the interior side so it's easy to drill your own*) and creating a flat side (.120" thick to ensure flatness), our frames double as holders for traditional inserts with the opposite side being perfect to accept UV printing.



Takes Standard Inserts



UV Printable on One Side



We did not stop there as we felt there was a way to add even more value.

Every sign / stamp shop has adhesive, but we wanted to include something unique. Each of our frames come with a 1" wide x 6" long adhesive strip on the plastic side with permanent adhesive, and on the wall/door side, it's completely removable. This is not a standard removable adhesive... it's the type of material companies use, such as My Photo™, who sells framed photos for your wall that can be applied and removed multiple times. You can't pull directly, but rather, you peel from one side to get the frame to easily release. The bonus is it's ability to stick to the fabric of an office cubicle... just peel and replace anywhere from 5-10 times.

When used with UV printing, there are two alternatives to adhere the frame to the wall. Each unit comes with 4 tabs of permanent / permanent adhesive. Also available is a system that utilizes 3M Command™ strips for the ultimate "no damage to the wall" experience.

Our "in house" plastic injection molding includes stock **Mitusa™ ADA signage**. Each available in 4 colors.

It fits what we are doing so perfectly. Currently offering 12 sku's of the standard 6" x 9" ADA signs with braille. We also sell the 6" x 9" as blanks for those who wish to print their own.



PADS + INK

MitusaTM Stamp Pads and Ink

By injecting our own pads and doing all the assembly in house gives us a competitive advantage. We like products like this as a way to get a relationship started... less brand sensitivity and a

relatively low-cost program for custom branding (*i.e. your name/brand in place of ours*).

Our Ink bottles are new to the industry. The spout with twist on cap reduces the chance of a mess while our band sleeve label works like



a 5-hour energy bottle to ensure no leaking in transit.

EVERMARK RUBBER STAMPS WITH INK

EvermarkTM. Does the world need yet another pre-inked stamp? We all know that the answer is no. This product was developed pre-covid for the European market and sat idle for the last 4 years. It's the only product that can be processed in any machine, including fully integrated machines.

Is it a replacement for the top brands? *No*. Is it a cost effective alternative that can be an excellent replacement for a traditional or self-inking stamp? *Yes*.



We are calling it a Rubber Stamp with Ink. Each unit comes with 3 ink pipettes; 1 blue, 1 red and 1 black, thus easy to control inventory. Sell the extra pipettes you accumulate as ink refills to bring you cost of the stamp to near zero.

EvermarkTM has a place.

MITUSA MOUNTS FOR POLYMER, RUBBER OR FLASH

With the high cost of wood handles and mounts,

there is a need for a lower cost option. We offer seven sizes including two rounds and a couple squares.

The 1 5/8" mount (4747) is the perfect option for Designer Stamps or Seal Stamps for budget minded customers.

All models, with the exception of the 4747 model, have a stackable option... meaning each stamp can have another text plate added and still use the same handle. Most are also available as a pocket stamp. Use a polymer, rubber or flash die.



WHY AMAZON?

Amazon is an option for most of our products (*all products can be found on our web site*).

days. How do we do this and not compete with our customers?

such, hence how we keep consumers away. It's a new concept for our industry but we feel it has some staying power.

Amazon Business Prime Members attain FREE freight and 1-2 day shipping. We like to think of it as a convenient option and our way to cover the entire USA in 1-2

It's simple. Note: unit / case packs are typically a 10-pack or a dozen. We don't see consumers spending \$35.00 for 12 stamp pads. We only see manufacturers doing

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ContactUSA.net or receive **FREE** one or two day shipping with Amazon **businessprime**